MEDIA ALERT
Wednesday, October 27, 2010

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WGTE TV TO HOST TOWN HALL
ON THE LOW BIRTH WEIGHT CRISIS IN LUCAS COUNTY

Toledo, OH – On Thursday, November 4, at 8:00 p.m., WGTE TV will broadcast a Town Hall meeting on the low birth weight crisis in Lucas County. Taped before a live studio audience, Bill Harris hosts this important Town Hall, call-in event. In Lucas County there are huge disparities in birth weight outcomes based on where a mother lives. Suburban newborn weights are within healthy ranges; however, mothers in Toledo's inner-city neighborhoods have increased rates of low birth weight births. These babies are a higher risk for physical and developmental problems. Viewers can participate in the discussion by calling 1-866-380-4664, via email at townhall@wgte.org or by texting WGTEPublic with their message to 41411 during the program.

The panel of experts includes Jay Iams, M.D., Professor at The Ohio State University College of Medicine; Elizabeth Ruppert, M.D., Professor Emerita at the University of Toledo College of Medicine; and, Celeste Gray-Smith, MA, LPC, Project Coordinator and Licensed Professional Counselor at Mercy St. Vincent Medical Center.

WHAT: Town Hall Meeting on low birth weight crisis in Lucas County

WHEN: Thursday, November 4 at 8:00 p.m.

WHERE: Broadcast on WGTE HD
(Over the air channel 30.1; Buckeye Cable channels 9 and 630)

For more information or to schedule an interview, please contact Jen Homier at 419-380-4655 or public_relations@wgte.org.

The program has been funded by The University of Toledo Medical Center and the March of Dimes Ohio Chapter.

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WGTE Public Media (The Public Broadcasting Foundation of Northwest Ohio) is a non-profit organization providing quality broadcasting and educational resources to Northwest and West Central Ohio and Southeast Michigan for 55 years. WGTE Public Media operates WGTE TV, Toledo; WGTE FM 91.3, Toledo; WGLE FM 90.7, Lima; WGBE FM 90.9, Bryan; WGDE FM 91.9, Defiance; wgte.org; The Educational Resource Center; and The Early Learning and Outreach Center.